

# Building Forward LA

Kick-Off Event and Knowledge Exchange

**MARCH 23**  
**6 - 9 PM**

**A + D ARCHITECTURE AND DESIGN MUSEUM**

900 E 4th Street, Los Angeles, CA 90013

*(On site and street parking available)*

Building Forward LA is a new initiative that the Office of Mayor Eric Garcetti is launching in partnership with local and national organizations. It supports refreshing and “futuraizing” policies and processes that influence how we design and build our city’s buildings.

We are seeking input from experts in all fields to create a framework for identifying innovative ideas for future buildings. We will hear from experts on topics ranging from resilience and reuse to achieving net zero plus. Attendees will tour several knowledge exchange stations to dive deeper into areas of interest.

**Speakers include:**

Dora Epstein Jones, Executive Director, A+D Museum  
Herwig Baumgartner, SCI-Arc Applied Studies Coordinator, AIA  
Karin Liljegren, Principal + Founder, Omgivning  
Mark Mayne, Founder and Design Director, Morphosis Architects  
Tom Frankel, New Buildings Institute  
Russell Fortmeyer, Sustainability Design Lead, ARUP  
Osama Younan, Executive Officer, Los Angeles Dept. of Building & Safety  
Cory Brugger, Director of Design Technology, Morphosis / Chair, AIA TAP  
Wes Jones, USC School of Architecture  
Matt Barnard, Degenkolb Engineers  
Curt Haselton, Haselton Baker Risk Group  
Matt Petersen, Chief Sustainability Officer, City of LA  
Marissa Aho, Chief Resilience Officer, City of LA  
Ashley Atkinson, Senior Planning & Development Manager, City of LA

**Agenda:**

6pm: Welcome, Introductions, Mayor's New Initiative, Evening's Agenda  
6:40pm: Issue Presentations (i.e. Seismic Resilience, Current Code & Evolution, Resilience & Reuse, Building Innovation Process)  
7:30pm: Breakout Group Discussions  
8:30pm: Wrap Up & Networking

Our aim is to help LA grow to be more sustainable and resilient. Join us for a knowledge exchange to kick-off this initiative. Our goal for these exchanges is to spark discussion from designers, academics, urbanists and technologists about how building rules and processes can be improved to work toward making Los Angeles a more sustainable and resilient city.

